



# ZYGY Prophecy Overview

## PRIORITIZE ISSUES & OPPORTUNITIES FROM AREAS OF CONCERNS

Areas of concerns may include economy, social, health, education, infrastructure, security and more.

## CONNECTIONS BETWEEN ISSUES OPPORTUNITIES, PEOPLE, ORGANIZATIONS & LOCATIONS

After reading tons of related pages from Web and Social Media, ZYGY Prophecy provides insights to strategic components within your area of interests.

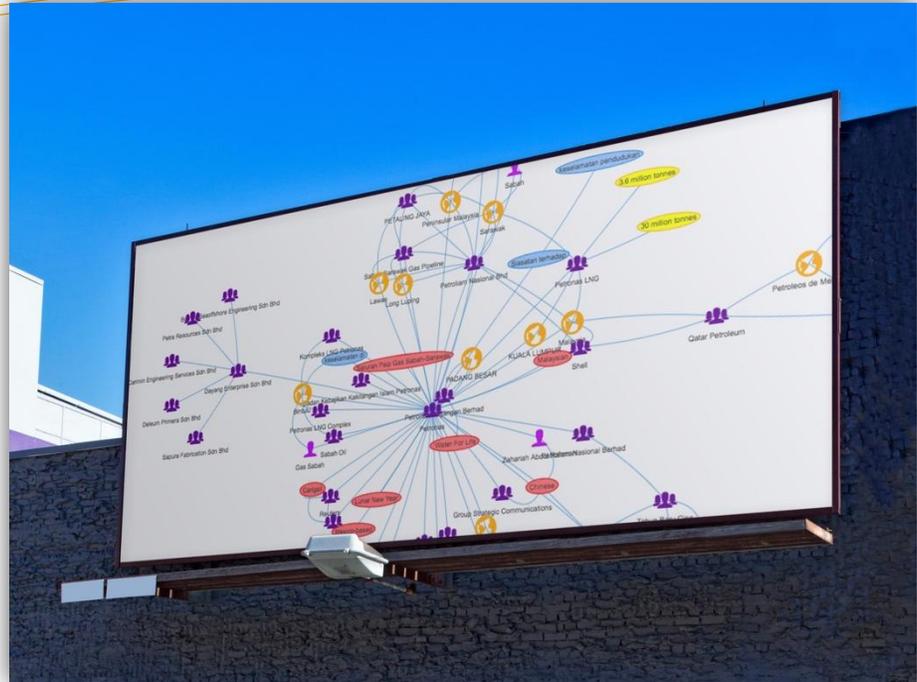
## SUMMARY & INTERACTIONS SCORE FOR EACH ARTICLE

Each article read whether it is in Web or Social Media will be summarized for at most four sentences. Interaction scores are based on number of followers, comments, shares and likes.

## POSITIVE & NEGATIVE FINDINGS

ZYGY Prophecy provides positive and negative finding after reading tons of related pages from Web and Social Media.

For more information, please visit <http://www.zygy.com>



Nervesis provides the next evolution of intelligence gathering service called ZYGY Prophecy™. ZYGY Prophecy gathers information from web and social media, priorities issues and opportunities from areas of concerns such as economy, health, education, social and more based on interaction scores, and deduces sentiments and connections between initiatives, locations, organizations and people within areas of interests such as needs and issues analysis on a county or state.

ZYGY Prophecy will be able to answer “*what are the top ten issues being talked about in this constituency this week related to my product campaign?*”, “*Which departments, persons and initiatives cause significant impacts to this enterprise for the last three month?*”, and many more issues. Besides that, ZYGY Prophecy is able to gather intelligence about competitors, products and people also such as “*what issues does my competitor concentrates on, and do people in on the ground response actively from online conversations?*”

Prophecy’s technology is derived from several locally proprietary Artificial Intelligence technologies such as natural language processing, social and economic networks, classification, recommendation and rules algorithm. Artificial Intelligence is imbedded at the core.

The benefits of Prophecy is we will be able to **extract realities of what is going on from online world** without having to go for surveys, investigations and social research that can cost millions of dollars because of human and logistics resources required. **Upper hand knowledge on issues and opportunities is a priceless asset to leaders.** Leaders then can use ZYGY Prophecy to make **informed decisions or remedial actions – quickly, and trigger the possibility to change the course of future events.** Leaders can **prioritize issues and opportunities to tackle and move ahead of his or her competitors to win the hearts of the people.** What’s next after Prophecy?

Well, suffice to say that the film *Minority Report* is no longer a science fiction, it is becoming a reality. From crime prevention to economic trends, Nervesis will be able to help governments, leaders and corporate chieftains make wiser decisions and improve the course of future outcomes.